PROJECT ON DIGITAL MARKETING

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**TEAM NM ID:** NM2023TMID03455

**DEPARTMENT:** COMPUTER SCIENCE AND ENGINEERING -FINAL YEAR

**COLLEGE:** DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY, SAMAYAPURAM, TRICHY.

**NAAN MUDHALVAN COURSE:** DIGITAL MARKETING

PROJECT DESCRIPTION

**BRAND NAME**: DOLPHIN AQUARIUM

**CATEGORY:** AQUARIUM

**TARGET AUDIENCE:** ALL(MEN, WOMEN, AND KIDS)

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**FACEBOOK BUSINESS PAGE:**<https://www.facebook.com/dolphin.aqu?mibextid=9R9pXO>

**DOCUMENTATION:** <https://docs.google.com/document/d/1KZSoiGCs8Xnn1oR02Lcgj7aBREg3LPfu/edit?usp=drivesdk&ouid=107163455160223421003&rtpof=true&sd=true>

**SOCIAL MEDIA POSTER:** <https://drive.google.com/file/d/1KVHdHSNYNnZ0LYeXYI5cKbgBCeHuCtdN/view?usp=drivesdk>

**RECORDED VIDEO:** [**https://youtu.be/Gp44PoqnKrk?feature=shared**](https://youtu.be/Gp44PoqnKrk?feature=shared)

DOCUMENT:





